

Ontario Bee Journal Advertising Rates



ADVERTISING RATES

The *Ontario Bee Journal* is published in January, March, May, July, September and November.

The deadline for ads is the 15th of November for the January edition, 15th of January for the March edition, and so forth.

We reserve the right to refuse any advertisement incompatible with our mission or values.

OBA
Members

Full Page
1/2 Page
1/4 Page
1/8 Page

1 ISSUE

3 ISSUES

6 ISSUES

\$474

\$276

\$159

\$96

\$1281

\$741

\$428

\$255

\$2136

\$1248

\$714

\$429

Non-
Members

Full Page
1/2 Page
1/4 Page
1/8 Page

1 ISSUE

3 ISSUES

6 ISSUES

\$790

\$460

\$265

\$160

\$2135

\$1235

\$712

\$425

\$3560

\$2080

\$1190

\$715

all rates are subject to HST

Full Page

1/2 Page

1/4 Page

1/8 Page

Business
Card

Back Cover

Dimensions

Full Page: 7.5" x 9.5"
1/2 Page: 7.5" x 4.625"
1/4 Page: 3.625" x 4.625"
1/8 Page/Bus Card: 3.625" x 2.1875"
Back Cover: 7.75" x 7.75"

Ads not matching the specified sizes will be adjusted or returned for resizing.

Contact us to find out how to qualify for member rates.

Ask about qualifying for the back cover.

Specifications

- All ads printed in Colour.
- Ads printed in **CMYK** colours only. We cannot be responsible for colour accuracy if submitted otherwise.
- Please do not use drop-shadows on ad borders.
- Submit ads with bleeds to have them print to the edges of the page.
- Use photos of at least 300dpi.

Accepted Formats

- Press-quality PDF
- EPS with fonts outlined
- TIFF (minimum 300 dpi)

Circulation

Distribution: 1400-1700

Format: 8.5" x 11"

Circulation at beginning of the month

Files emailed to info@ontariobee.com.
Please reach out to share large files.

OBJ Submission Dates - 2024

Deadlines: January for March issue, March for May issue, etc

<div>January</div> <div><div>SMTWTFSS</div><div>123456</div><div>78910111213</div><div>14151617181920</div><div>21222324252627</div><div>28293031</div></div>	<div>February</div> <div><div>SMTWTFSS</div><div>123</div><div>45678910</div><div>11121314151617</div><div>18192021222324</div><div>2526272829</div></div>	<div>March</div> <div><div>SMTWTFSS</div><div>12</div><div>3456789</div><div>10111213141516</div><div>17181920212223</div><div>24252627282930</div><div>31</div></div>
<div>April</div> <div><div>SMTWTFSS</div><div>123456</div><div>78910111213</div><div>14151617181920</div><div>21222324252627</div><div>282930</div></div>	<div>May</div> <div><div>SMTWTFSS</div><div>1234</div><div>567891011</div><div>12131415161718</div><div>19202122232425</div><div>262728293031</div></div>	<div>June</div> <div><div>SMTWTFSS</div><div>1</div><div>2345678</div><div>9101112131415</div><div>16171819202122</div><div>23242526272829</div><div>30</div></div>
<div>July</div> <div><div>SMTWTFSS</div><div>123456</div><div>78910111213</div><div>14151617181920</div><div>21222324252627</div><div>28293031</div></div>	<div>August</div> <div><div>SMTWTFSS</div><div>123</div><div>45678910</div><div>11121314151617</div><div>18192021222324</div><div>25262728293031</div></div>	<div>September</div> <div><div>SMTWTFSS</div><div>1234567</div><div>891011121314</div><div>15161718192021</div><div>22232425262728</div><div>2930</div></div>
<div>October</div> <div><div>SMTWTFSS</div><div>12345</div><div>6789101112</div><div>13141516171819</div><div>20212223242526</div><div>2728293031</div></div>	<div>November</div> <div><div>SMTWTFSS</div><div>12</div><div>3456789</div><div>10111213141516</div><div>17181920212223</div><div>24252627282930</div></div>	<div>December</div> <div><div>SMTWTFSS</div><div>1234567</div><div>891011121314</div><div>15161718192021</div><div>22232425262728</div><div>293031</div></div>