Ontario Bee Journal Advertising Rates





ONTARIO BEEKEEPERS' ASSOCIATION

Since 1881

ADVERTISING RATES

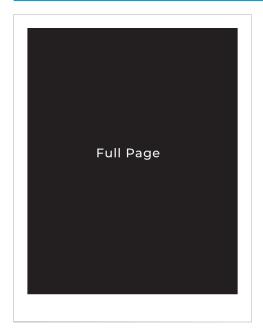
The *Ontario Bee Journal* is published in January, March, May, July, September and November.

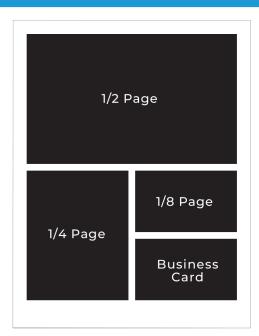
The deadline for ads is the 15th of November for the January edition, 15th of January for the March edition, and so forth.

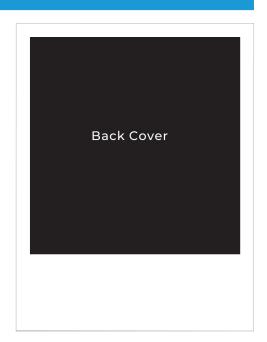
We reserve the right to refuse any advertisement incompatible with our mission or values.

: 5		1 ISSUE	3 ISSUES	6 ISSUES
OBA	Full Page	\$474	\$1281	\$2136
	1/2 Page	\$276	\$741	\$1248
	1/4 Page	\$159	\$428	\$714
Σ	1/8 Page	\$96	\$255	\$429
		1 ISSUE	3 ISSUES	6 ISSUES
: ST				
ι Φ	Full Page	\$790	\$2135	\$3560
	Full Page 1/2 Page			
ι Φ		\$790	\$2135	\$3560

all rates are subject to HST*







Dimensions

Full Page: 7.5" x 9.5" 1/2 Page: 7.5" x 4.625" 1/4 Page: 3.625" x 4.625" 1/8 Page/Bus Card: 3.625" x 2.1875" Back Cover: 7.75" x 7.75"

Ads not matching the specified sizes will be adjusted or returned for resizing.

Contact us to find out how to qualify for member rates.

Ask about qualifying for the back cover.

Specifications

- All ads printed in Colour.
- Ads printed in CMYK colurs only. We cannot be responsible for colour accuracy if submitted otherwise.
- Please do not use drop-shadows on ad borders.
- Submit ads with bleeds to have them print to the edges of the page.
- Use photos of at least 300dpi.

Accepted Formats

- 1. Press-quality PDF
- 2. EPS with fonts outlined
- 3. TIFF (minimum 300 dpi)

Circulation

Distribution: 1400-1700 Format: 8.5" x 11"

Circulation at beginning of the month

Files emailed to info@ontariobee.com. Please reach out to share large files.

5420 Hwy 6 N, Suite 185 Guelph, Ontario N1H 6J2

T: 905-636-0661 E: INFO@ONTARIOBEE.COM WWW.ONTARIOBEE.COM
WWW.ONTARIOHONEY.CA

OBJ Submission Dates - 2024

Deadlines: January for March issue, March for May issue, etc

