

The Beekeeper's Companion Since 1861

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Dear Beekeeping Association:

Did you know that club members can receive a discount on an *American Bee Journal* subscription simply by being a member of your club? We offer this benefit because we want all beekeepers to be engaged with their local association, a wonderful resource for education and better beekeeping practices.

American Bee Journal strives to keep beekeepers informed about new developments, beekeeping management practices, advances in bee research, and we highlight beekeeper success stories. Kirsten Traynor recently took over as editor, bringing her experience as a beekeeper and expertise as a bee scientist to our pages. We've added new features:

- Beekeepers: The Next Generation, aimed at encouraging our younger readers
- Notes from the Field, a column where beekeepers and scientists report on their travels and research
- New regular contributors, who bring diverse perspectives to our detailed articles
- A magazine redesign
- Active social media engagement on
 - Facebook: <u>www.facebook.com/AmericanBeeJournal</u>
 - Twitter: @AmericanBeeJournal

Our beloved standard features continue, including:

- News Notes, informing beekeepers of science, book releases, and upcoming events
- The Marketplace, a classified section for beekeepers
- The Classroom, a question and answer column written by Jerry Hayes
- Great columnists, including Keith Delaplane, Randy Oliver, Larry Conner, and many more

Your club members can receive the subscription discount by ordering through the association. We are enclosing a few convenient association subscription blanks that include second tear sheets for your club records. Usually the club secretary or treasurer collates the orders and sends them back as a group. Please feel free to request more at info@americanbeejournal.com and we will mail them free of charge.

To help us keep you informed of ABJ specials and association rates, please send us any changes to your club address or contact information.

Do you need free sample copies of *American Bee Journal* or the Dadant catalog for your club members? Just let us know how many and we will send them along.

Best regards, American Bee Journal Staff

Subscription Length	Regular Rate	Club Discounted Rate	Canadian Rate (Surface Mail)	Canadian Club Discounted Rate
1 year	\$ 28.00	\$ 23.80	\$ 45.00	\$ 40.00
2 years	\$ 53.00	\$ 45.05	\$ 88.00	\$ 79.00
3 years	\$ 75.00	\$ 63.75		