



ONTARIO BEEKEEPERS' ASSOCIATION
Since 1881

ADVERTISING RATES

The *Ontario Bee Journal* is published in January, March, May, July, September and November.

The deadline for ads is the 1st day of the month preceding publication.

Pricing subject to change without notice. For premium placement add 10%.

We reserve the right to refuse any advertisement incompatible with our mission or values.

MEMBERS



FULL PAGE
1/2 PAGE
1/4 PAGE
1/8 PAGE

1 ISSUE

3 ISSUES

6 ISSUES

\$432	\$1166	\$1944
\$252	\$673	\$1134
\$144	\$389	\$648
\$86	\$233	\$389

NON-MEMBERS



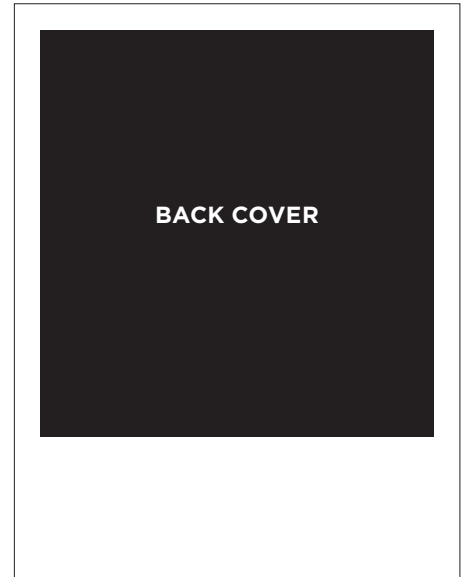
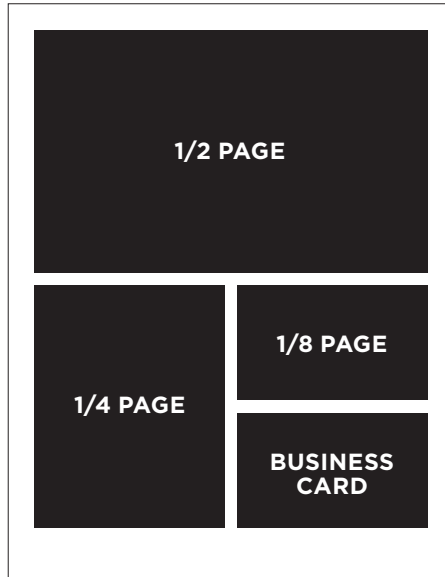
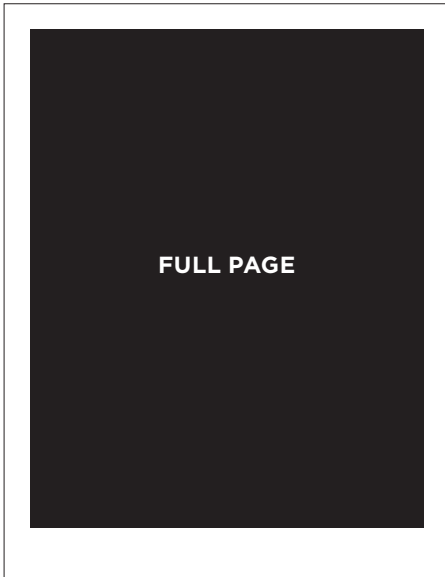
FULL PAGE
1/2 PAGE
1/4 PAGE
1/8 PAGE

1 ISSUE

3 ISSUES

6 ISSUES

\$720	\$1944	\$3240
\$420	\$1122	\$1890
\$240	\$648	\$1080
\$144	\$389	\$648



DIMENSIONS

Full Page:	7.5" x 9.5"
1/2 Page:	7.5" x 4.625"
1/4 Page:	3.625" x 4.625"
1/8 Page/Business Card:	3.625" x 2.1875"
Back Cover:	7.75" x 7.75"

Ads not matching the specified sizes will be adjusted or returned for resizing.

Contact us to find out how to qualify for member rates.

CIRCULATION

Distribution: 1250–1500
Format: 8.5" x 11"
Vehicles: Ontario Beekeepers' Association members, online, beekeeping supply stores, local beekeepers' associations

SPECS

Ads run in CMYK only. We cannot be responsible for colour accuracy. Please do not use drop-shadows on ad borders.

ACCEPTED FORMATS

1. Press-quality PDF
2. EPS with fonts outlined
3. TIFF (minimum 300 dpi)

Files under 20 MB may be emailed to info@ontariobee.com.

Larger files can be shared in other ways.

We can help with your ad design.

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GUELPH, ONTARIO N1E 6V1

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E: INFO@ONTARIOBEE.COM

WWW.ONTARIOBEE.COM
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