



ONTARIO BEEKEEPERS' ASSOCIATION
Since 1881

ADVERTISING RATES

The *Ontario Bee Journal* is published in January, March, May, July, September and November.

The deadline for ads is the 1st day of the month preceding publication. For premium placement add 10%.

Online classified ads are \$.50/word with a \$25 minimum for members and \$1/word with a \$50 minimum for non-members for a 2-month cycle and also appear in OBJ. Add \$5/image (\$10 non-member) for online classified (images will not be printed in OBJ).

Pricing subject to change without notice. We reserve the right to refuse any advertisement incompatible with our mission or values.

MEMBERS
(40% DISCOUNT)

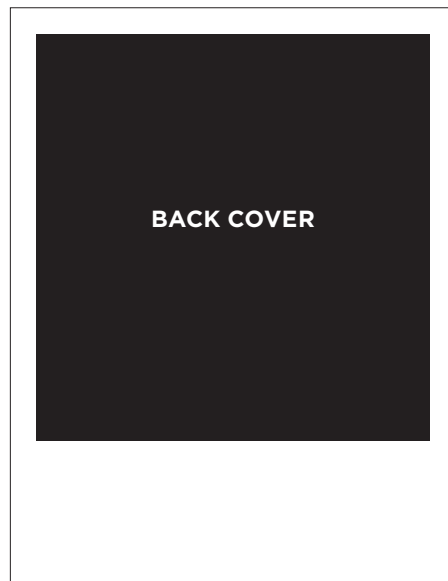
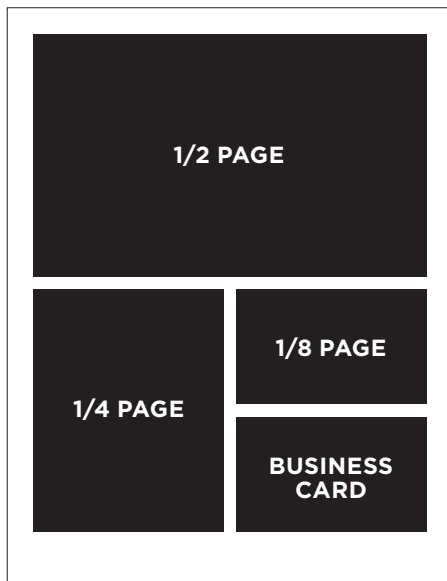
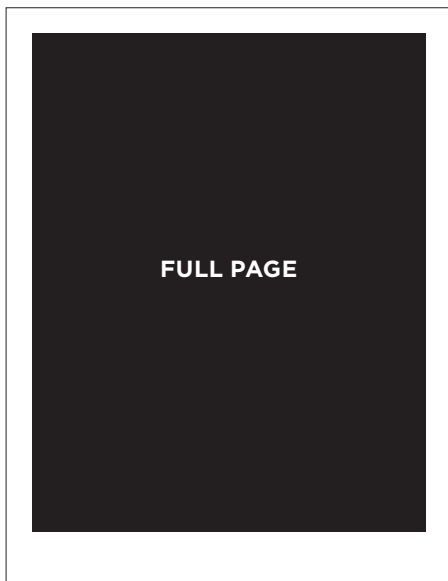
FULL PAGE
1/2 PAGE
1/4 PAGE
1/8 PAGE

	1 ISSUE	3 ISSUES	6 ISSUES
FULL PAGE	\$432	\$1166	\$1944
1/2 PAGE	\$252	\$673	\$1134
1/4 PAGE	\$144	\$389	\$648
1/8 PAGE	\$86	\$233	\$389

NON-MEMBERS

FULL PAGE
1/2 PAGE
1/4 PAGE
1/8 PAGE

	1 ISSUE	3 ISSUES	6 ISSUES
FULL PAGE	\$720	\$1944	\$3240
1/2 PAGE	\$420	\$1122	\$1890
1/4 PAGE	\$240	\$648	\$1080
1/8 PAGE	\$144	\$389	\$648



DIMENSIONS

Full Page:	7.5" x 9.5"
1/2 Page:	7.5" x 4.625"
1/4 Page:	3.625" x 4.625"
1/8 Page / Business Card:	3.625" x 2.1875"
Back Cover:	7.75" x 7.75"

Ads not matching the specified sizes will be adjusted or returned for resizing.

CONTACT US TO FIND OUT HOW TO QUALIFY FOR MEMBER RATES OR TO REQUEST AN OBJ

CIRCULATION

Distribution: 1400 with estimated readership 2800 - 3000
Format: 8.5" x 11"
Vehicles: Ontario Beekeepers' Association members, beekeeping supply stores, local beekeepers' associations

SPECS

Ads run in CMYK only. We cannot be responsible for colour accuracy. Please do not use drop-shadows on ad borders.

ACCEPTED FORMATS

1. Press-quality PDF
2. EPS with fonts outlined
3. TIFF (minimum 300 dpi)
4. JPEG preferred for online classifieds

Files under 20 MB may be emailed to info@ontariobee.com. Larger files may be sent via www.wetransfer.com or burned to a CD and mailed.

We can help with your ad design. Please contact us for a quote.

Effective October 1, 2018.

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INFO@ONTARIOBEE.COM

WWW.ONTARIOBEE.COM
WWW.ONTARIOHONEY.CA